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JetPay and Cardplatforms Named Winners in 11th Annual Pay Awards

The companies were recognized in the Prepaid: Best Design category for the JetPay Money Access Card

For Immediate Release:

Center Valley, PA May 8, 2017 – The JetPay Money Access Card has been selected as a winner of the 2017 Pay Awards in the Best Design category by the Paybefore judges. For 11 years, Pay Awards has conferred the most prestigious recognition of excellence in prepaid and payments technology industry. The awards are presented annually by Paybefore, a leading publication for industry information for payments executives worldwide.

Michael Pires, the President of JetPay HR & Payroll Services, as well as Prepaid Solutions, exclaims his pleasure with this award stating, “We are pleased and honored to be recognized, along with our partner Cardplatforms, by Pay Awards in the Best Design category and appreciate the distinguished panel for selecting the JetPay Money Access Card for this great distinction.”

With the intent of the JetPay Money Access Card to be more than just a prepaid card Pires explains, “We designed the JetPay Money Access Card purposefully, and in such a way, that a cardholder will be proud to carry and put their card on display whether shopping at their local retailer or just out for a night on the town with a significant other or friends. I am pleased to share that we have tens of thousands of cardholders across the U.S. who are proudly carrying the JetPay Money Access Card in their wallets and are enjoying the financial freedom that comes with the card.”

Jeff Foster, CEO of Cardplatforms, echoed Pires’ excitement stating, “We are extremely thankful and humbled to be recognized, along with our partner JetPay, by the Pay Awards. JetPay has an unwavering commitment to delivering superior solutions to their client and we are proud to help them achieve their mission with the JetPay Money Access Card.”

Foster added, “This honor represents the validation of our approach to only create custom solutions tailored specifically to the needs of our partners and their cardholders. JetPay didn't want a standard program. They desired a payroll card solution that not only delivered tremendous value and convenience to their clients’ employees but also was beautifully designed to appeal to the cards’ key demographic.”



With the emphasis of the card being a true financial vehicle for many across the United States, Pires talks of the combining of convenience, security and design, with the passion JetPay has in placing people first; “We are passionate about providing prepaid solutions that enable our client’s employees across the country to maximize their paycheck while also giving them the flexibility and conveniences that traditional credit and debit card users enjoy.”

The JetPay Money Access Card is a prepaid payroll card solution offered exclusively to JetPay clients. The JetPay Money Access Card was designed purposefully. It was critical that the card’s brand identity complement its core values. The values the card represents include financial freedom and convenience. The JetPay Money Access Card is an indispensable financial tool for cardholders as it provides them with all the functionality of a traditional bank account without the high monthly fees and inconvenience.

The JetPay Money Access Card now will vie for Best-in-Category distinction, which will be announced in *Pay News* the week of June 12. Visitors to Paybefore.com will have a chance to vote on Best in Category through May 31. The outcome of this vote will be combined with the judges’ picks to determine Best-in-Category honorees, all of which will be profiled in the *Pay Magazine – Awards Issue*.

About JetPay Corporation

JetPay[®] Corporation is a leading provider of vertically integrated and customized cloud-based solutions for businesses including card acceptance, processing, payroll, payroll tax filing, human capital management and other financial transactions. JetPay provides a single vendor solution for payment services, debit and credit card processing, ACH services, and payroll and human capital management needs for businesses throughout the United States. Please visit www.jetpay.com for more information or call 866-4JetPay (866-453- 8729).

About Cardplatforms

Cardplatforms[®] is a South Florida-based company, founded in 2010 by payment technology, marketing, and banking executives. Cardplatforms issues MasterCard[®], Visa[®] and Discover[®] prepaid cards in the US, primarily for payroll, corporate expenditures, incentives, legal settlements and government benefits. The company provides virtual banking to all of its cardholders, vertically integrated support solutions, admin and cardholder portals and comprehensive reporting and reconciliation tools to its customers. Learn more at cardplatforms.com.

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